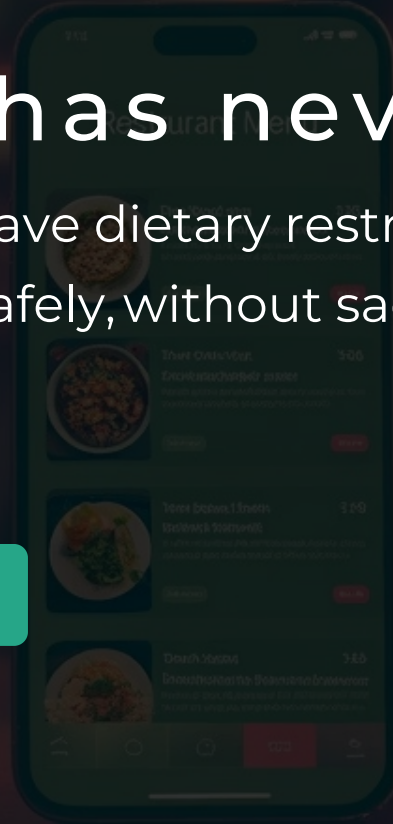


I Can't Eat: Mindful eating has never been easier

Choosing what to eat when you have dietary restrictions has never been easier.
Your pocket guide to eating out safely, without sacrificing the pleasure of food.

Discover how it works

Download the app

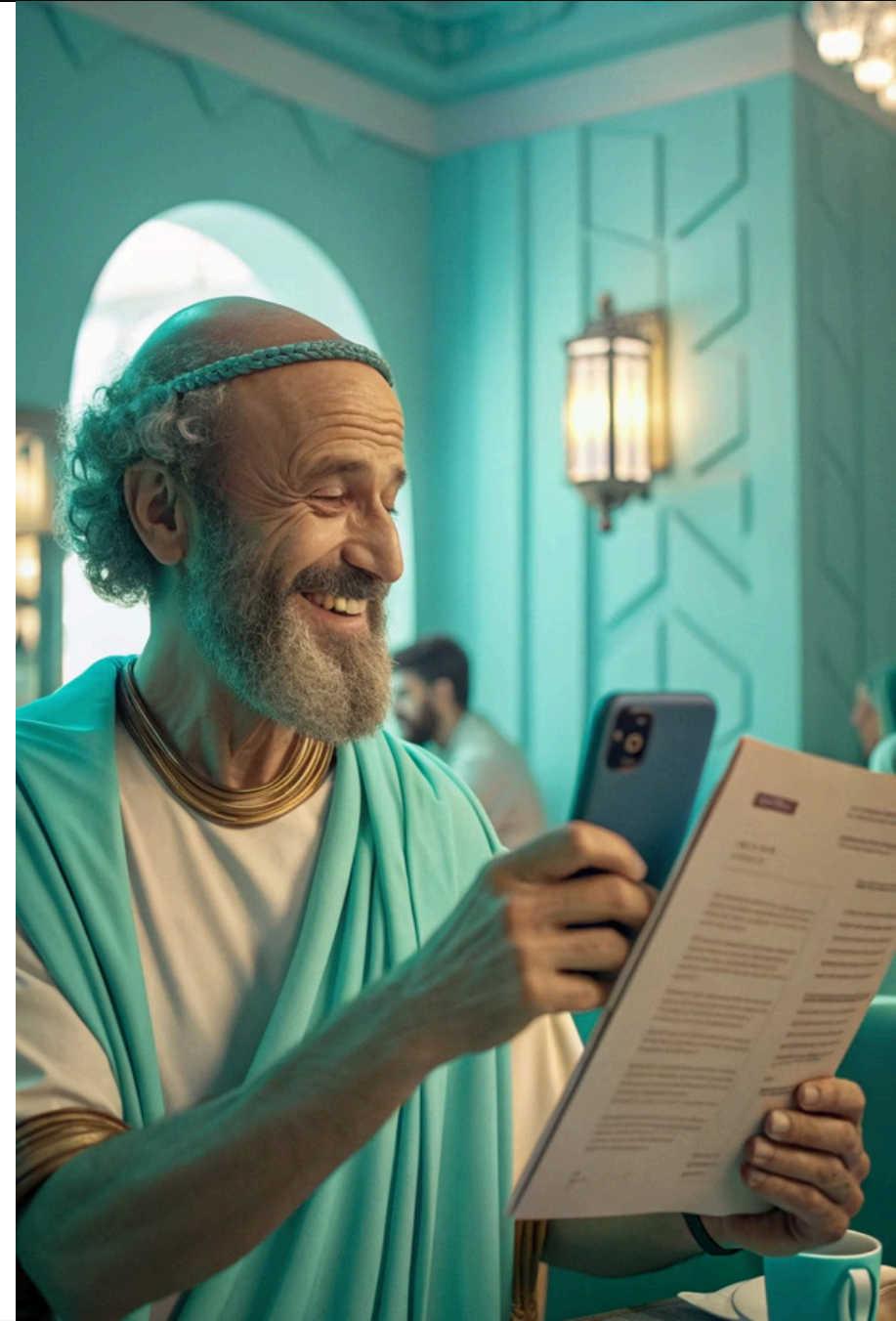


“

Let food be your
medicine and
medicine be
your food

Attributed to Hippocrates (460-370 BCE)

”



Prevalence in Italy and Treated Conditions

Diabetes

about **3.9 million Italians (6.6%)** suffer from diabetes. **ICant'tEat** provides personalized suggestions for blood sugar control with indications on carbohydrates and glycemic index of dishes.

Celiac Disease

about **265,102 celiacs**, equivalent to **0.45 %** of the population. The App provides immediate identification of dishes containing gluten or at risk of cross-contamination.

Lactose Intolerance

between **30 % and 40 %** of Italians have lactase deficiency ("non-persistence" gene). **ICant'tEat** allows for the detection of hidden dairy products and derivatives in culinary preparations.

Prevalence in Italy and Treated Conditions

Hypercholesterolemia

Approximately **34% of men and 36% of women** (ages 34-75) have levels > 240mg/dL. Analysis of saturated fats and advice for a balanced food choice.

Gout

affects between **1 and 2%** of the population. **ICant'tEat** identifies foods rich in purines that could trigger attacks.

Phenylketonuria

(PKU) Rare disease: 1 in every 4,000 births (0.025 %) in Italy. The app also supports conditions such as phenylketonuria and arterial hypertension, offering comprehensive solutions for various specific dietary needs.

How it works: simple, fast, and intuitive



Take a photo

Frame the restaurant menu with your smartphone's camera.



Select your condition

Choose your medical condition from those available in the app.



AI Processing

Artificial intelligence analyzes the ingredients of each dish in seconds.



Immediate results

View recommended, unrecommended, or cautionary dishes, with a safety score from 1 to 10.

The interface is designed for real-time use during your restaurant experience, requiring no special technical knowledge. Suitable for all ages, it allows you to make informed decisions in seconds.

Why Choose I Can't Eat

Food Safety

Protects you from ingredients potentially harmful to your specific condition, reducing the risks of adverse reactions or complications.

Medical Reliability

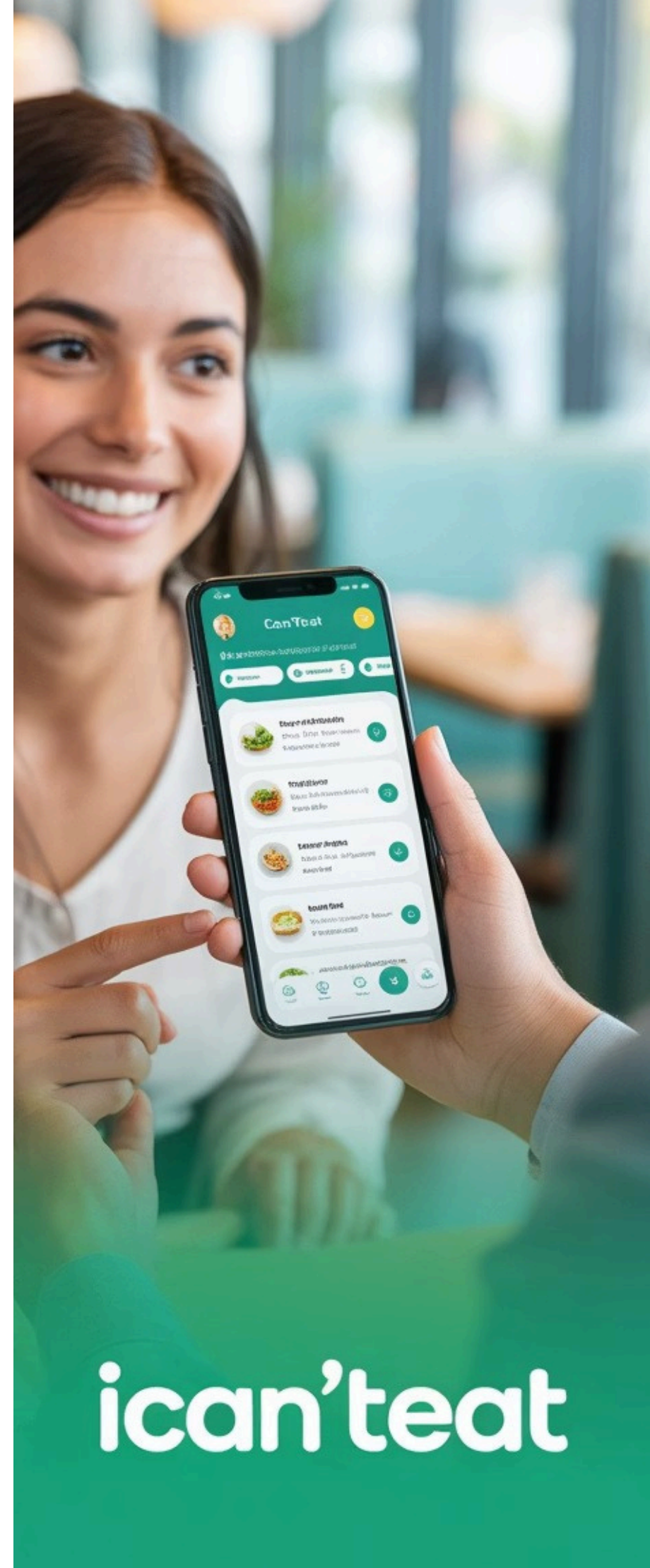
Based on constantly updated medical and nutritional sources, validated by dietitians and specialists for each treated condition.

Universal Accessibility

No technical knowledge required, intuitive interface designed even for seniors and those with little technological familiarity.

Complete Personalization

Adapts perfectly to your specific health needs, with the possibility of managing multiple conditions simultaneously in the premium version.



ican'teat

Subscription and Monetization Models

Free Version

Full access to essential features:

- AI-powered menu scanning
- Primary condition selection
- Dish flagging with classification system
- Basic ingredient and food database

Monetization through non-invasive advertising, strategic partnerships with specialized food brands, and anonymized aggregated data sales for nutritional research.

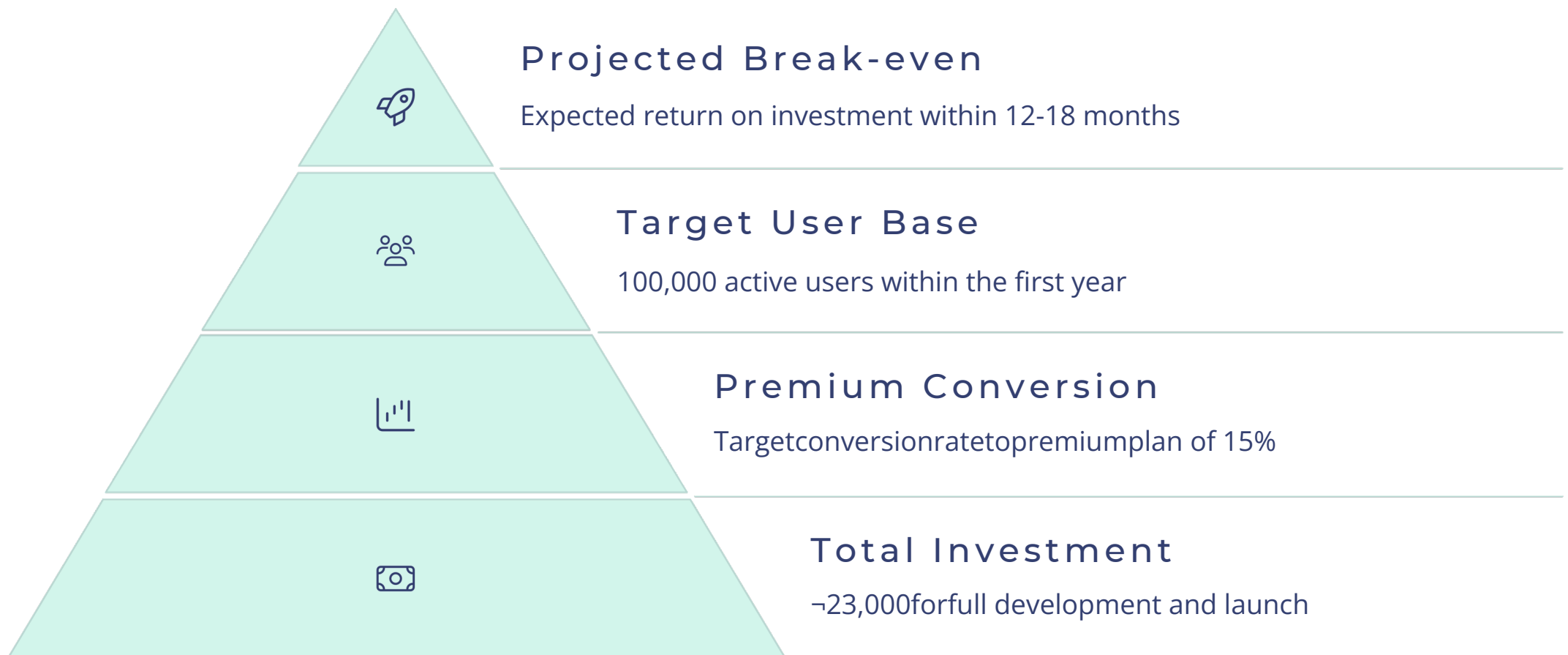
Premium Version (Paid)

Includes all advanced features:

- Multi-condition profile to manage multiple ailments
- Complete history of consumed meals
- Detailed nutritional analysis of dishes
- Personalized dietary advice
- Geolocation-based notifications for suitable restaurants
- No advertising

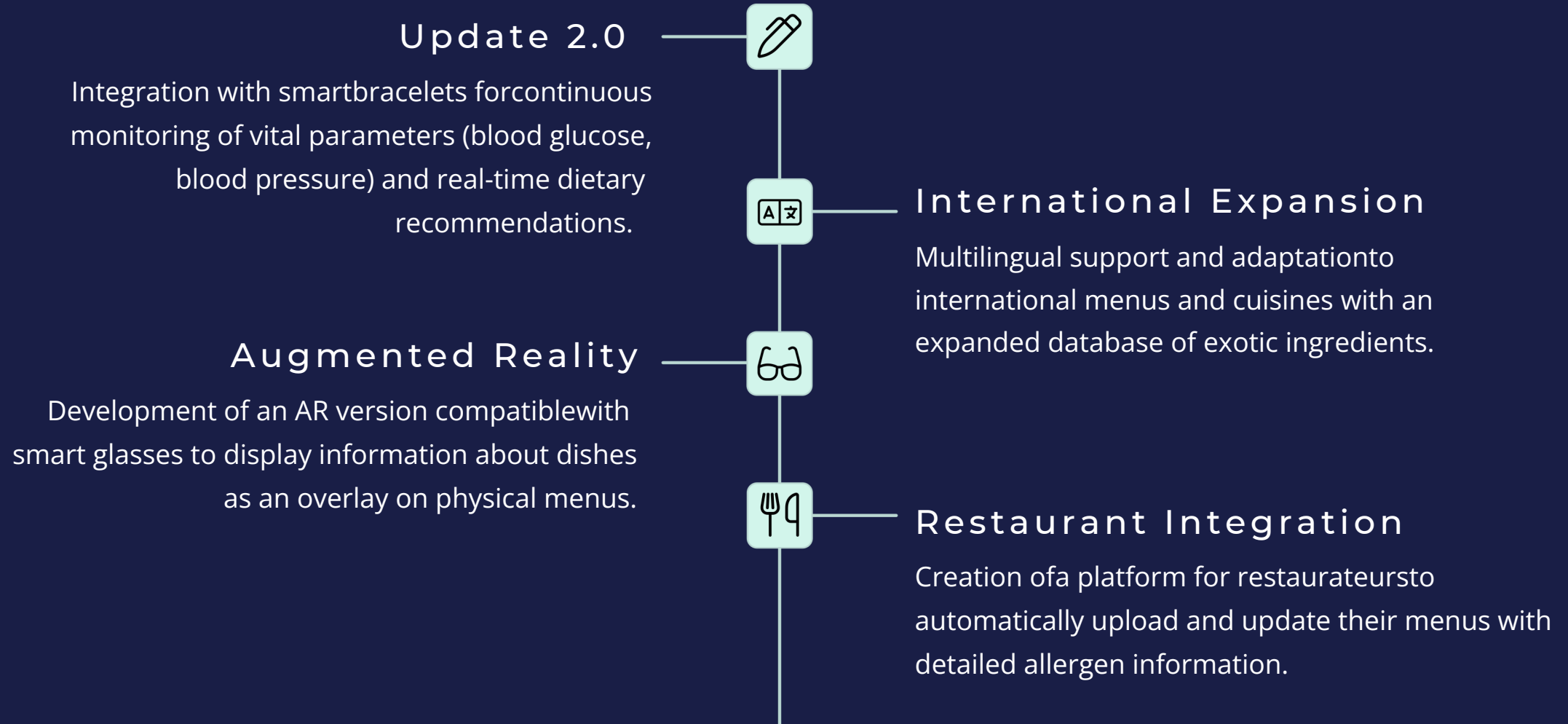
30-day free trial offer with full access to all premium features.

Initial Investment and Economic Development Forecasts



The initial investment of ~23,000 includes ~12,000 for technical development of the app on iOS and Android with AI implementation, ~3,000 for design and UX/UI, ~2,000 for medical-nutritional validation with specialists, ~4,000 for marketing and launch, and ~2,000 for initial testing and technical support.

Future Innovations and Continuous Development



The future of ICan'tEat will also include integration with major national healthcare systems to allow doctors to monitor patients' dietary habits, and the development of a predictive system that will proactively suggest restaurants and dishes based on the user's dietary history and health parameters.